

## 2010 3D SSS Sponsorship Matrix

	Title Sponsor - \$10,000	Presenting Sponsor - \$7,500	Major Sponsor - \$5,000	Kids Clinic Sponsor - 3,500	NPO Sponsor - \$2,500	Program Sponsor - \$2,000	Contributing Sponsor - \$1,500	Tent & Field Sponsor - \$950	Tent Sponsor (Vendor)- \$650	Field Sponsor - \$400
Championship Trophies naming and presenting rights	X									
Championship Field naming rights	X									
First right of refusal for 2010 Title Sponsorship	X									
Maximum year-round logo visibility	X									
Rights to display banners at VIP, HQ, and Media tents	X									
Rights to 3DSSS logo & title as "Official Title Sponsor"	X									
Rights to send email to event attendees	X	X								
Company name featured in all radio/TV announcements	X	X								
Invitation to and speaking rights at all media events	X	X								
Exclusivity rights (prevents sponsor's direct competitors from sponsoring the event)	X	X	X							
Free team registration into tournament	X	X	X							
Title Rights to Kids Clinic, Logo on all "Kids Clinic" marketing				X						
\$200 donation on behalf of sponsor towards local youth focused nonprofit group (TBA)	X	X	X	X	X					
Official Program Sponsor (Full color, full page ad will serve as back cover)						X				
Corporate logo to be printed on tournament t-shirts	X	X	X	X	X					
Access to VIP Tent	X	X	X	X	X					
Right to display banner on Stadium field (sponsor provided)	X	X	X	X	X	X				
Exposure in team confirmation packets (materials provided by sponsor)	X	X	X	X	X	X				
Logo on e-mail campaigns to participants	All	All	All	All	5	5	5	1		
Corporate logo to appear on website (www.3DSandSoccer.info) with link to your website	X	X	X	X	X	X	X	X		
Rights to sell or pass on product sampling	X	X	X	X	X				X	
Rights to setup a 12 ft by 12 ft tent at event (Sponsor provided)	X	X	X	X	X	X	X	X	X	
Rights to display banners (sponsor provided; suggested size: 3x5)	4	4	3	3	2	2	2	2		2
Designated official Sponsor of the 3DSSS for one of the beach soccer fields	X	X	X	X	X	X	X	X		X
Ad in tournament program (black & white)	1 pg	1 pg	1/2 pg	1/2 pg	1/4pg	1 pg	1/4pg	1/4pg	1/8pg	1/8pg

\*Firms may use a combination of trade and cash to reach a target sponsorship level however, a minimum of 25% must be in cash.